



PHILLIP WEATHERFORD

I am a multidisciplinary artist specializing in themed entertainment, with a passion for immersive storytelling and the joy it creates to those who experience it. An aficionado for attention to detail, with over six years of hard-working experience by adapting to both hands-on professional settings and self-taught skill. Highly solution-oriented to harmoniously join the necessary qualities of a positive guest experience with the limitless ambition of a creative!

EXPERIENCES

INTERNSHIP

ROB CEO Design / OCTOBER 2023 - PRESENT

•Develop creative concept design for scale models, show sets, signage, and scenic elements through the use of multidisciplinary art including illustration, concept art, sketches, drawings, design package graphics, and both 2D and 3D digital architecture design.

•Execute research and development on multiple projects including collaboration in brainstorming sessions for new themed entertainment attractions, venues, and experiential settings.

•Demonstrate visual storytelling skills through design packages, storyboarding, presentation art, and illustrative concept art.

MULTIDISCIPLINARY ARTIST

HORIZONEER Design / OCTOBER 2018 - PRESENT

•Focusing on themed entertainment and immersive storytelling, I have worked freelance on contracted projects to turn a client's shower thought into reality with my experience as a multidisciplinary artist in mediums including concept design, digital illustration, set design, scenic painting and 3D printed maquettes.

SOCIAL MEDIA COORDINATOR,

REPUTATION MANAGEMENT SPECIALIST

PURE SILVER CREATIVE / JULY 2020 - PRESENT

•Provided receptive customer service according to client reviews to ensure individual guest satisfaction.

•Operated effectively under challenging conditions to sustain confidence in both client and customer meetings.

•Developed the thorough understanding of guest recovery as a result of analyzing guest needs and resolving customer complaints - collaborate in the scheduling of internal company training sessions.

GRAPHIC DESIGNER, VIDEO EDITOR

DEVO CONSULTING / MAY 2018 - PRESENT

GRAPHIC DESIGNER

•Clearly understand objectives, practices, and procedures of design needs for clients.

•Proficient use of Adobe Creative Suite, with high attention to detail, optimized for web-readiness.

•Maintaining brand integrity in client communications, through proof-reading, formatting, and language.

VIDEO EDITOR

•Actively utilize Final Cut Pro to edit promotional materials for the marketing campaigns of various clients.

EDUCATION

UNIVERSITY OF CENTRAL FLORIDA | 2023-PRESENT

BACHELOR'S DEGREE / EMERGING MEDIA BFA - GRAPHIC DESIGN TRACK

COLLEGE OF CENTRAL FLORIDA | 2020-2023

ASSOCIATE OF ARTS / DIGITAL MEDIA

-DEAN'S LIST FOR FOUR SEMESTERS

-MICROSOFT OFFICE SPECIALIST: EXCEL ASSOCIATE CERTIFIED

-STUDENT EXHIBITION AT WEBBER GALLERY | MAY 2021-PRESENT

•Design entry selected & purchased by the College of Central Florida to be displayed within the Webber Gallery's permanent collection, located at its Ocala Campus.

THE ESSENTIAL ART DEPARTMENT | 2023

CERTIFICATION / DESIGNING FOR THEMED ENTERTAINMENT AND EXPERIENCES

THE FLORIDA ORCHESTRA | OCTOBER 2019-MARCH 2020

PRODIGY CULTURAL ARTS PROGRAM YOUTH MENTOR

•Organized rehearsals of the Prelude Strings program dedicated to provide at-risk youth with performing arts.

•Navigated conflicts which required bilingual communication, mediation skills, and optimistic problem-solving.

•Taught the intrinsic connection between storytelling and music to produce a creative learning environment.

TAMPA METROPOLITAN YOUTH ORCHESTRA | 2014-2020

•Scholarship member of the Symphony Orchestra program, invited to perform at Carnegie Hall.

CONTACT

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PORTFOLIO

HORIZONEERDESIGN.COM

SKILLS

ADOBE CREATIVE CLOUD

CONCEPT DESIGN

SKETCHUP

ILLUSTRATION

SHAPR3D

3D PRINTING

3D MODELLING

MODEL BUILDING

SCENIC PAINTING

PROP FABRICATION

MICROSOFT OFFICE

ENVIRONMENTAL GRAPHICS